

the e list

An Excruciatingly Opinionated Guide to the Connecticut Shoreline

CALENDAR DEALS EAT SHOP TRAVEL TOWN GUIDES



Happy Anniversary to us!

Can it really be TEN years? When I started this newsletter and blog in October 2008, I had a germ of an idea and I wasted no time in getting it off the ground (with the help of Dana Evans at Two Sisters Design). Within two weeks we had a newsletter template, a website, and a few articles ready to go. Then I doggedly stuck to finding the best of the Shoreline and writing about it every single week, gaining readers slowly along the way. Ten years, 25,000 subscribers, and maybe 2000 or more articles later, I'm still at it. I could NEVER do this alone, so huge thanks to my team of Laura, Sarah, Erin and April.

Dreamed of teaching Pilates? PILATES TEACHER TRAINING PROGRAM starts JANUARY 2019

Privé • Swiss | Fitness

**WESTBROOK - The Pilates Studio
MADISON**

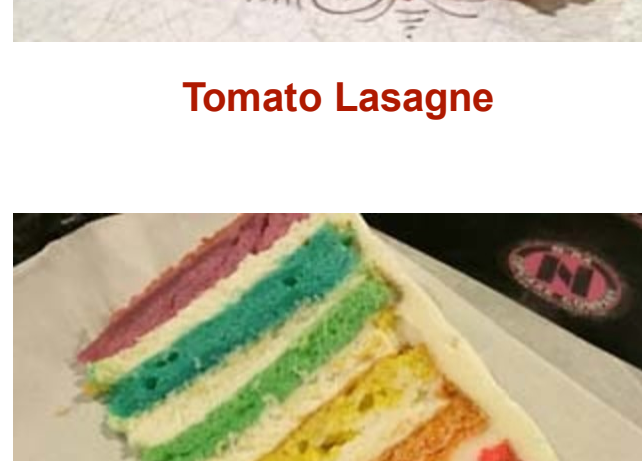
860.391.8735

privesswiffitness.com

But it's because of you, my loyal subscribers, who read, share, and forward the list to your friends that we've grown to be the destination for All Good Things on the Shoreline. Thank you. Love, Erica

We've scoured the archives for some of our favorite articles over the years...

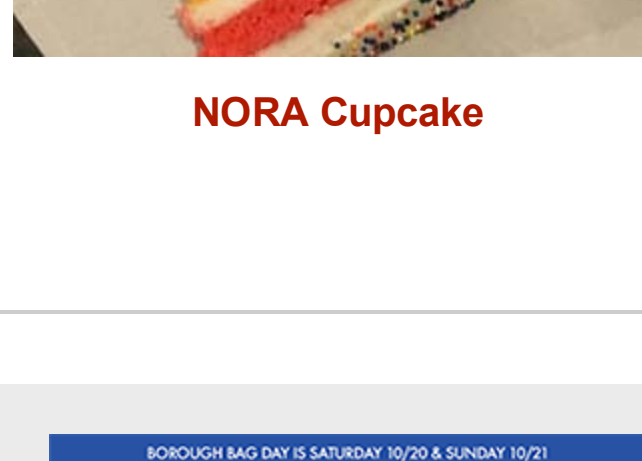
Some deliciousness from our EAT Category:



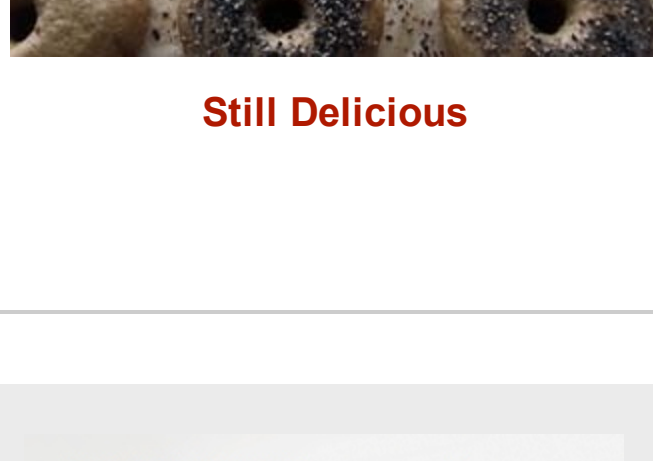
Tomato Lasagne



Get a Seat at The Table



NORA Cupcake



Still Delicious

Tracy Brent Collections

Fall into your autumn look at Tracy Brent Collections

76 Broad St

We think intellectual curiosity is the most powerful energy in the world.

Open House: October 21, 2018

Hopkins

A few favorite Design articles:



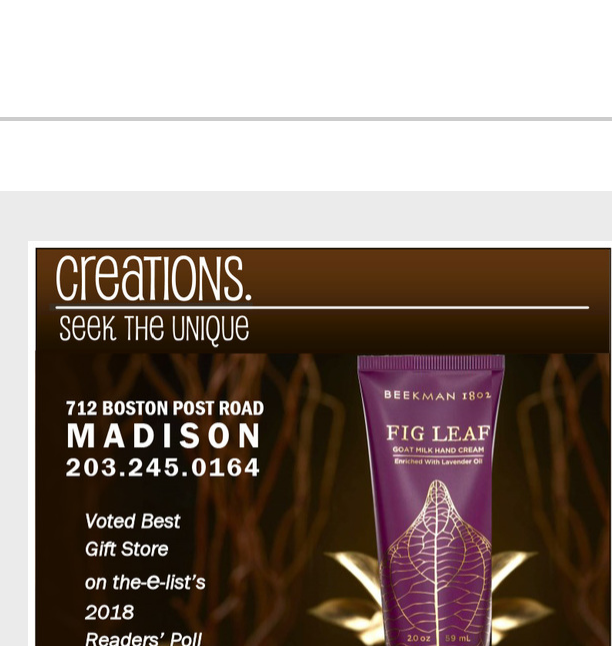
The E List Office



Eliza's Little House



The Rustic Barn



A Bookcase Makeover

grab your girlfriends for a **FALL GATHERING at OCT 18th 6-8pm grace**

Join us for an evening with New England bloggers @christina_onthedaily and @sarah.g.johnson for seasonal cocktails, bites, music, fall styles & friends!

RSVP HERE

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Fig Leaf product image.

And, of course, we love to get out of dodge. Here are a few getaways we've written about over the years:



Kripalu Getaway



New Haven Sleepover



Pretending We're In Paris in NYC



Hudson Road Trip

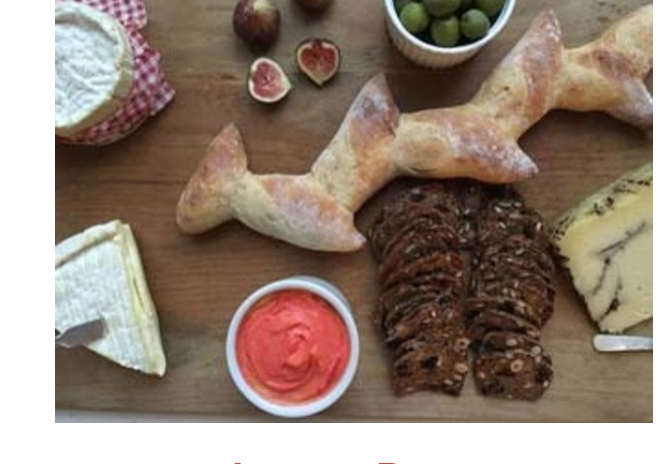
Willamette Valley Wine Dinner
October 24 6:30 pm

Click for Details

the french hen **LOLA**

14 Main Street Chester 860.526.1406

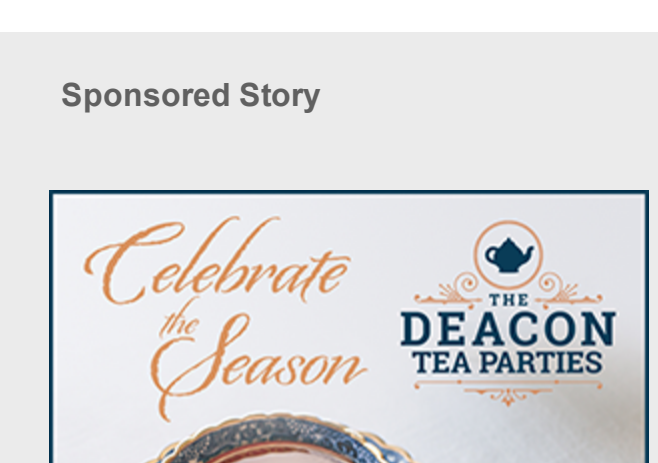
Readers seem to love our tips and tricks; here are a few reader favorites:



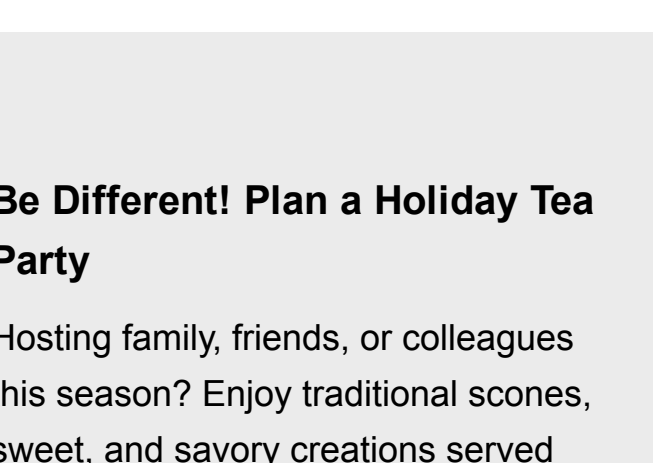
Readers' Recommendations for Home Repair



Top 5 Tips For Happiness



Instant Party



Decorating Resources

Celebrate the Season THE DEACON TEA PARTIES

Be Different! Plan a Holiday Tea Party

Hosting family, friends, or colleagues this season? Enjoy traditional served, sweet, and savory creations sipped with artisanal Simpson & Vail teas. They can comfortably seat 4-12 guests in the Deacon's dining room. Want to invite more? Choose an informal presentation where guests can circulate and enjoy the festive parlor as well. Get in touch to customize your event 860-395-1229 | info@thedeaconbnb.com

Learn More

Look what I found! The very first E List that I sent out ten years ago to 200 of my closest friends:

the e list

an excruciatingly opinionated e-newsletter of all good things on the shoreline

Hi. It's me, Erica.

I hope you don't mind being guinea pigs for my new business idea. I ignore the dreadful layout. I've hired a professional to make it look spiffy, with photos, advertising and plenty of bells and whistles, but it's not ready yet. And I can't wait.

Here's the concept:

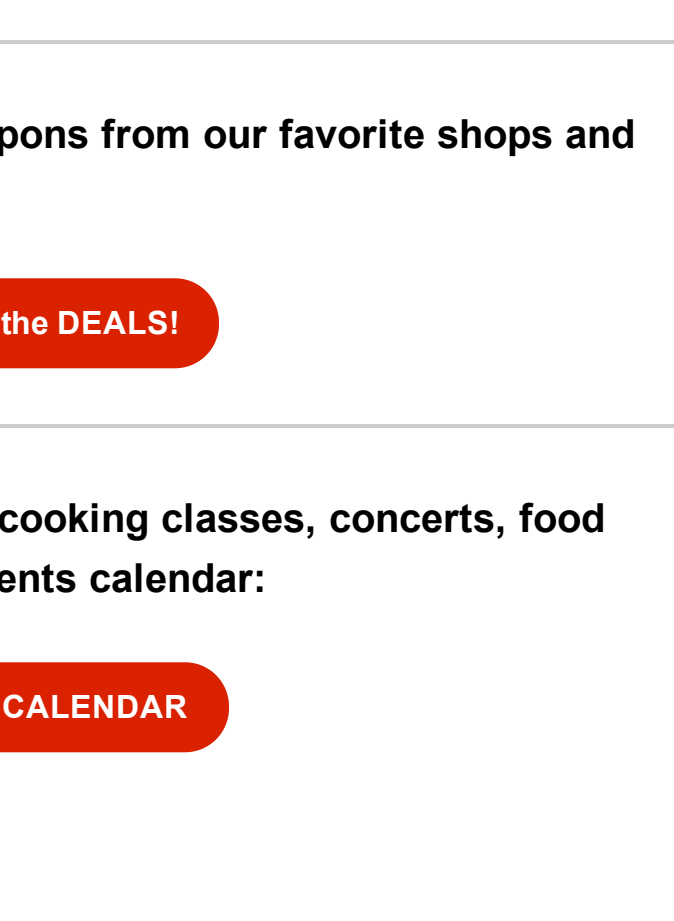
There is plenty going on between New London, New Haven and Hartford, but the art venues, fashion destinations, food purveyors and restaurants are spread out and often hard to find.

Who makes a gorgeous floral arrangement? Where's the best wine selection? What's the go-to salon? The e list will announce the sales and events that matter, the must-have items of the season and tell you where to eat and what to do this weekend. If you like it, pass it on.

p.s. from Erica

Drinks & Discounts: Girls' Night Out in Essex 2018!

Join us for another E List Girls' Night Out on Wednesday, November 14th in Essex. Meet The E List team for 1/2 price wine and 20% off at participating shops.



Details & Participating Shops

We've gathered some of our favorite places to eat and shop in towns along the shoreline and put them on a handy map.

TOWN GUIDES

E List readers get DEALS! Free coupons from our favorite shops and services on the Shoreline...

See ALL the DEALS!

Looking for something to do? Find cooking classes, concerts, food festivals and more on The E List events calendar:

GET THE CALENDAR

CONNECT

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