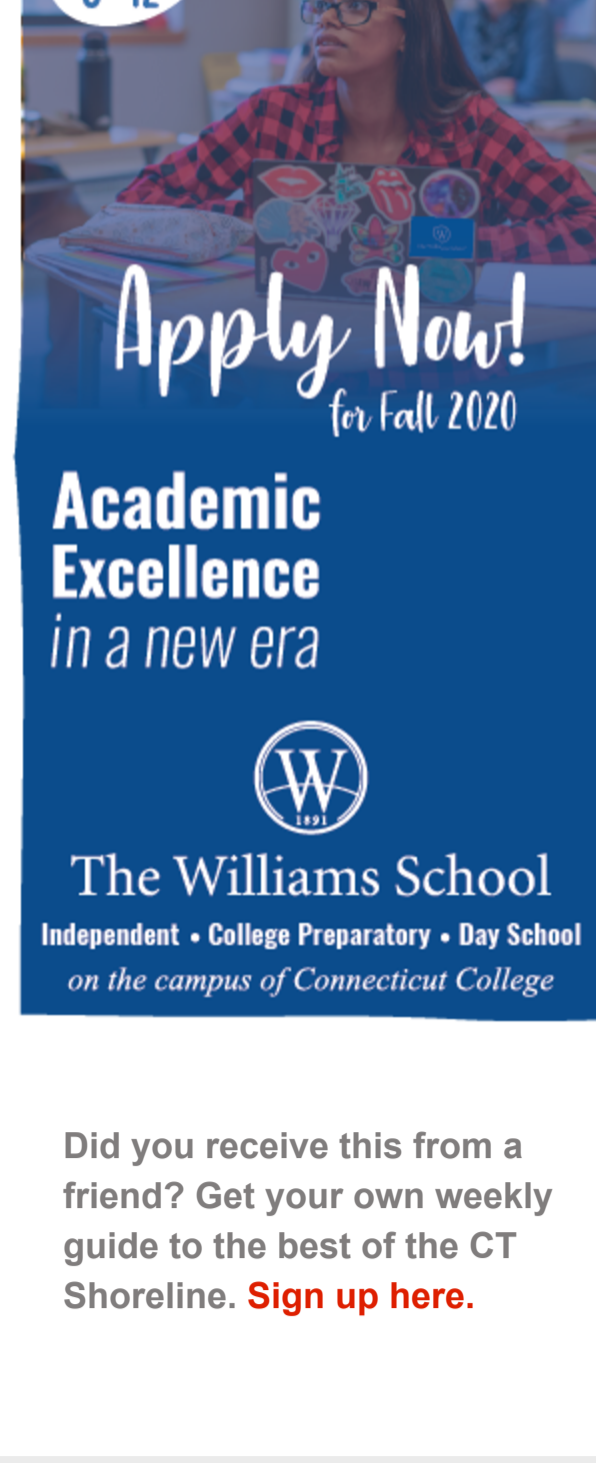




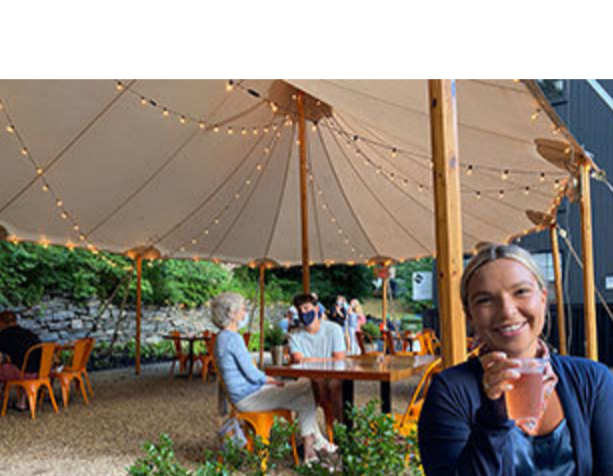
It's been a rough week tacked on to an even harsher four months. We have decided to shutter our

little gem of a shop in Chester. Between closing for COVID just three days after we reopened the shop for Spring, the construction in Chester, and the uncertainty of the future of retail, reinvestment in Fall merchandise makes no financial sense. We worked so hard and long to make the store a destination for women on the hunt for wearable fashion and combined it with the best customer service we could deliver. My team and I are so proud of our efforts and heartbroken to see it go. But after an entire career as an entrepreneur, this I'm sure of: every "failure" adds to the brain bank of knowledge that leads to the success of the next big idea. The E List, of course, will continue, and who knows what else I'll dream up. I'm not done yet.

Love, Erica

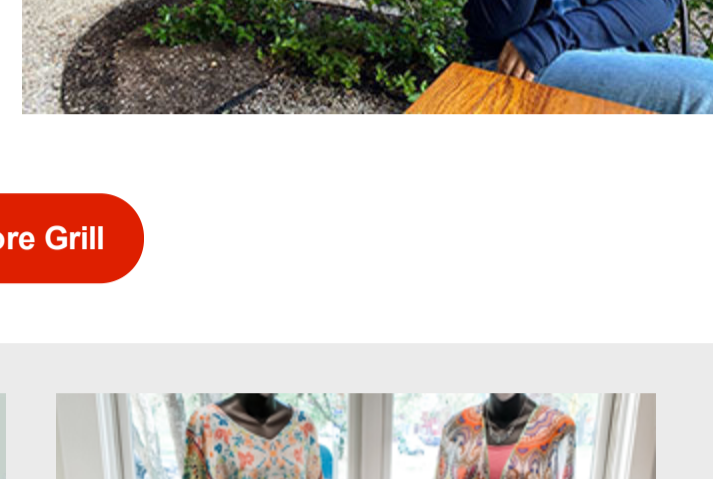


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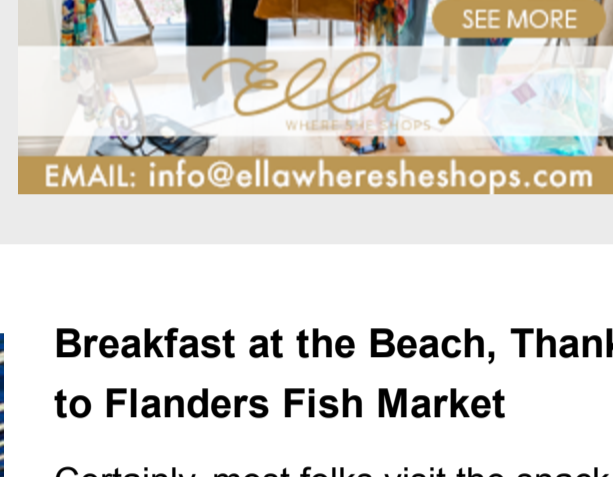
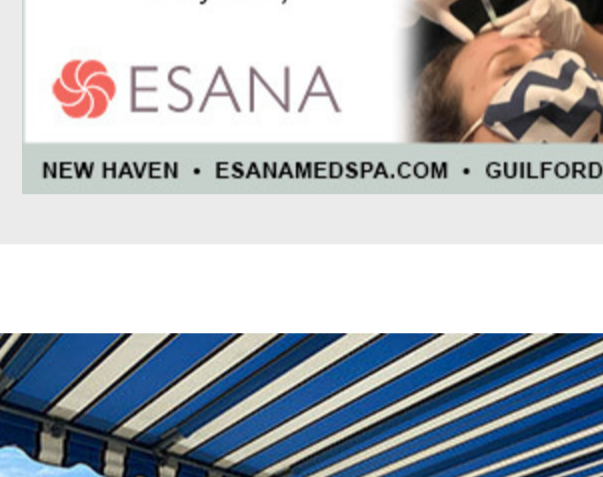


### River Tavern Grill Pops Up in Chester

The ingenuity of our local restaurateurs continues to surprise and delight us! The other night we checked out the new River Tavern Grill, set up behind Otto in Chester. A festive sailcloth tent greeted us with twinkly lights and cafe chairs in RT's signature orange...

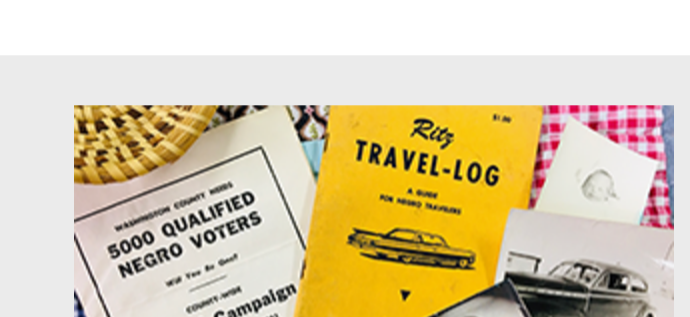


[More Grill](#)

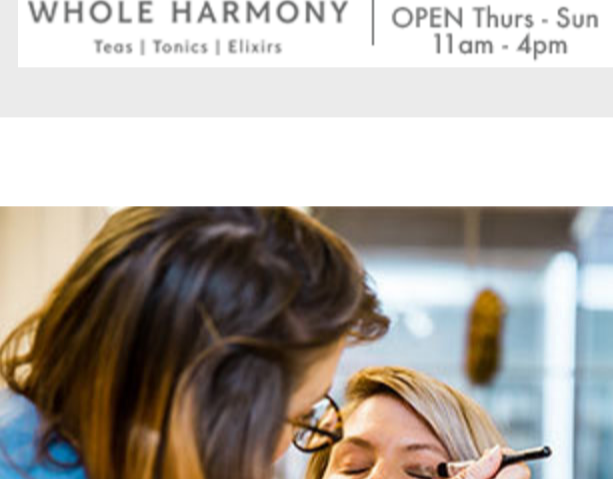
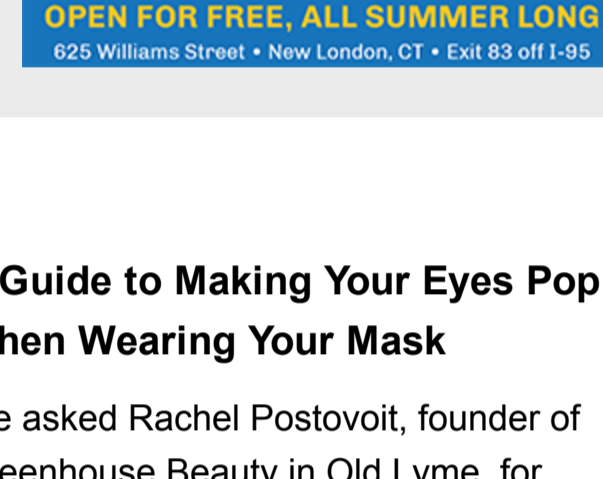


### Breakfast at the Beach, Thanks to Flanders Fish Market

Certainly, most folks visit the snack shack at the beach in Niantic for Flanders famous chowder, clam fritters, or fish and chips, and I say absolutely go. But the other crystal clear morning, Laura and I headed over for breakfast at 9am...



[More Breakfast](#)

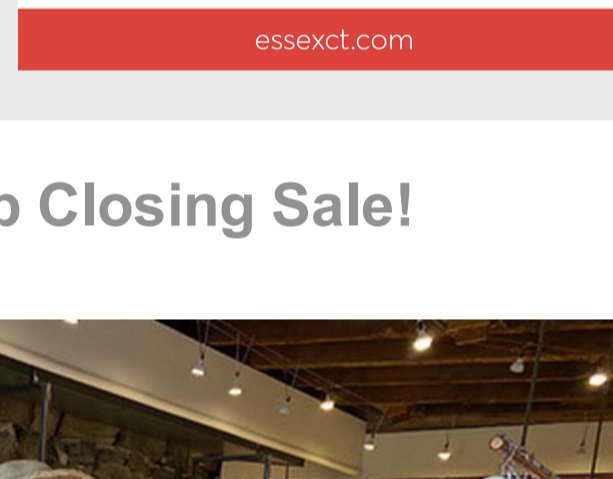
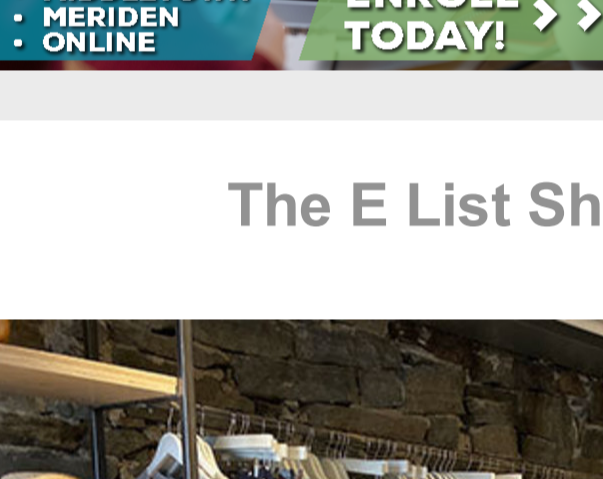


### A Guide to Making Your Eyes Pop When Wearing Your Mask

We asked Rachel Postvoit, founder of Greenhouse Beauty in Old Lyme, for some expert advice on applying makeup to accompany a mask.



[Get the Tips](#)



## The E List Shop Closing Sale!



Take 40% off one item, 50% off three items

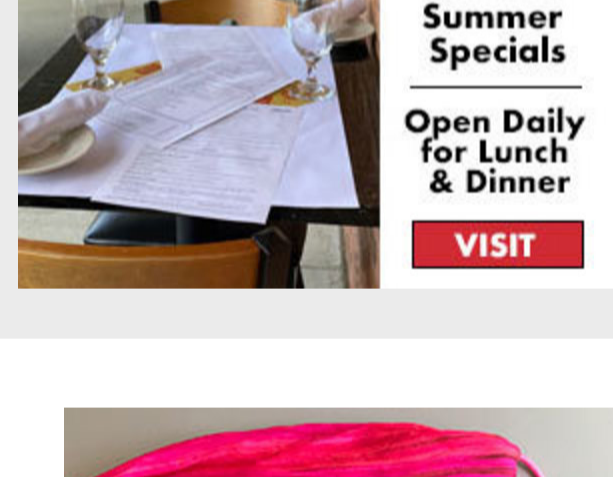
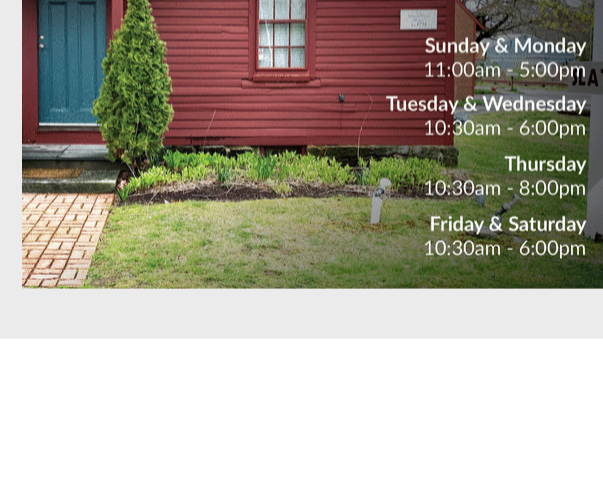
All jeans are \$50 (75% off or more!), in-store only.

\*Final Sale\*

Open Sunday 10 - 3, and by appointment.

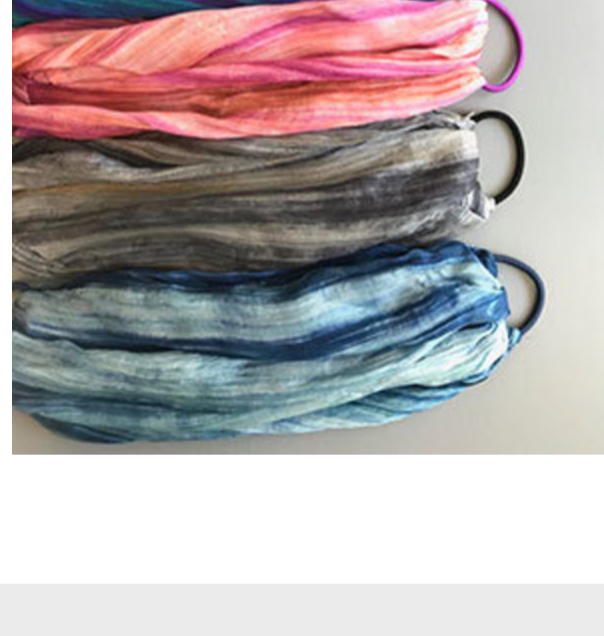
Email [Patsy@theelist.com](mailto:Patsy@theelist.com) for appointments or curbside delivery.

[Shop Online!](#)



### Spotted: Silk Masks at Dina Varano Gallery in Chester

We love these lightweight, colorful, and comfortable masks made from two layers of hand-dyed silk. Find them at Dina Varano Gallery for \$25 each. Visit 27 Main Street or call 860-526-8866.



### Sponsored Story



### Your Seaside Staycation Awaits – in Old Saybrook

Book your staycation and enjoy the shoreline at Saybrook Point Resort & Marina. Uniquely situated where the Connecticut River meets the Long Island Sound, a boutique resort in Old Saybrook, CT, providing

personalized service in a spectacular setting. The guest experience includes a full-service Spa & Wellness Center, upscale guest restaurant, Fresh Salt, and Health Club. The safety and comfort of our guests have always been a priority and now this is even more important to us. Learn how we have implemented our new "Stay Safe" at Saybrook by visiting: [www.Saybrook.com](http://www.Saybrook.com).

[Learn More](#)

### p.s. from Erica

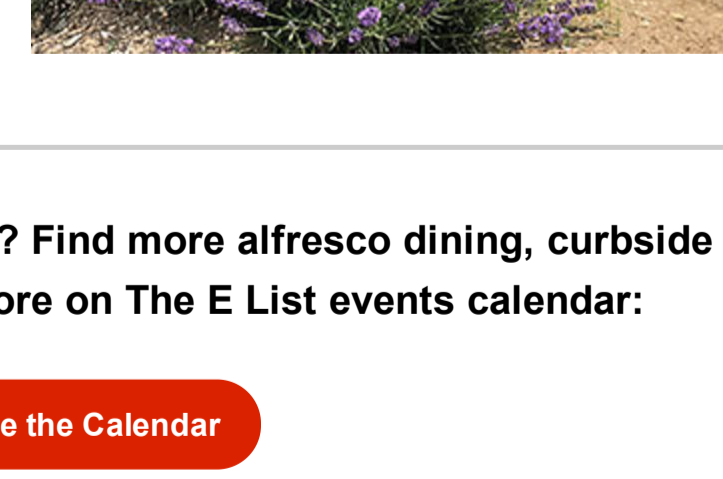


### Help Keep Ivoryton Playhouse Afloat!

Support Ivoryton Playhouse in their efforts to raise critical funds this summer by purchasing a limited edition 2020 tee shirt. \$50 per shirt or 2 for \$80 (plus shipping). [More info here.](#)

[Order Tees Here](#)

Last week we wrote about lavender fields, a ferry ride to outdoor dining, and a favorite local artist. [Read it here if you missed it.](#)

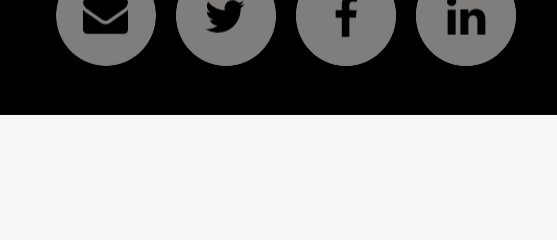


Wondering what's open out there? Find more alfresco dining, curbside pickup, outdoor activities, and more on The E List events calendar:

[Browse the Calendar](#)

Interested in advertising on The E List? Email [Laura@theelist.com](mailto:Laura@theelist.com) for a media kit and special pandemic pricing.

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