

Like all other businesses, we've just been keeping our head above water for the last year. Now, we're ready to get moving again!

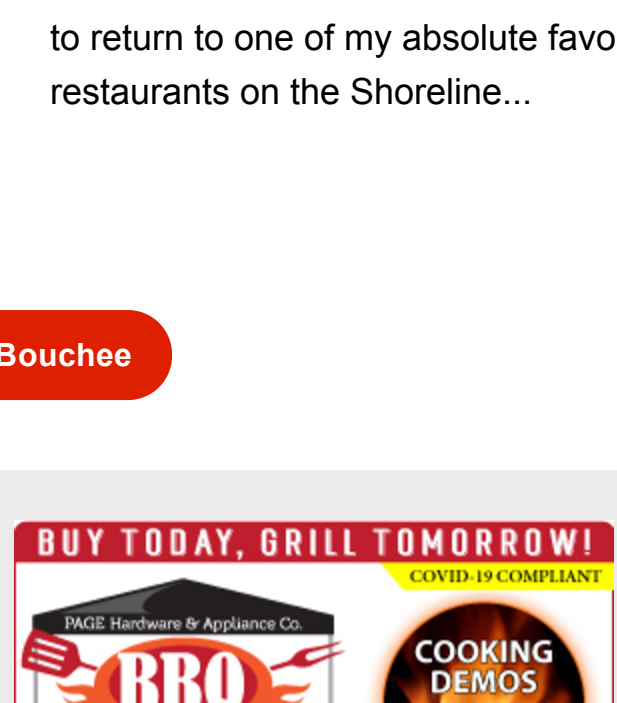
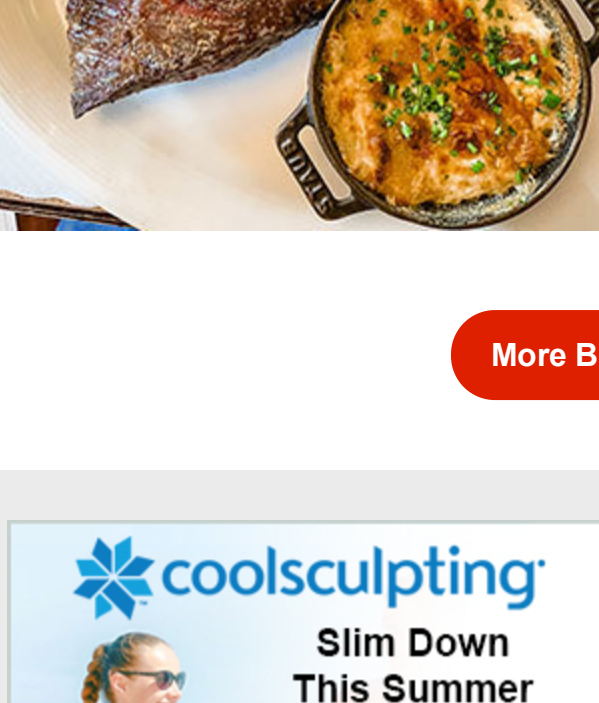
Hopefully, you received our new Saturday mailing this weekend. Found Around The Sound is something we've had on the back burner for a while. The idea is to spotlight smaller makers, creators, and innovators on the Shoreline. We had a GREAT reaction to our first one, so if you know of a business or a product you think would be a good fit for Found Around The Sound, email me: erica@theelist.com. If you missed it, there is a link at the bottom of this newsletter.

My absolute favorite day of the year is Mother's Day. I am entirely off duty except for brunch with my one and only. Wishing all the moms out there a perfect one.

Erica

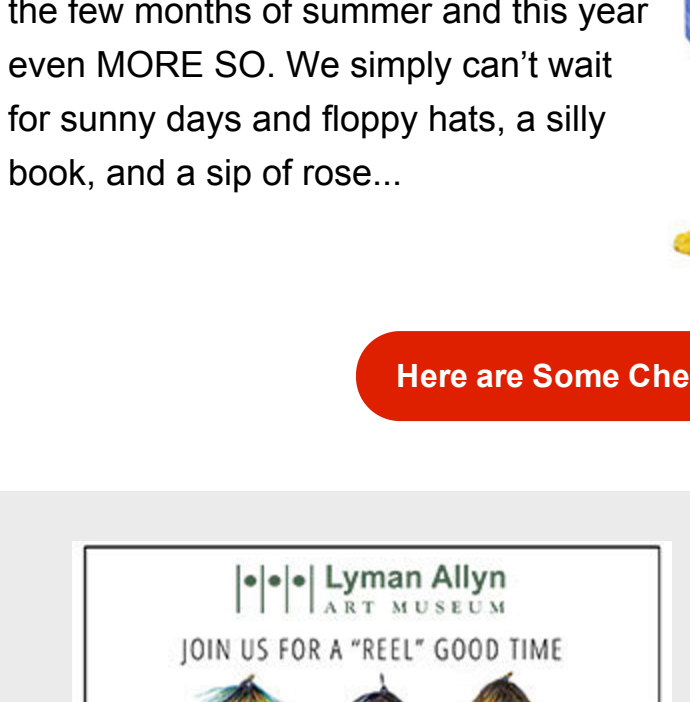


p.s. Find everything we've ever written about on our website: www.theelist.com. Enjoying the List? Please forward to friends and family!

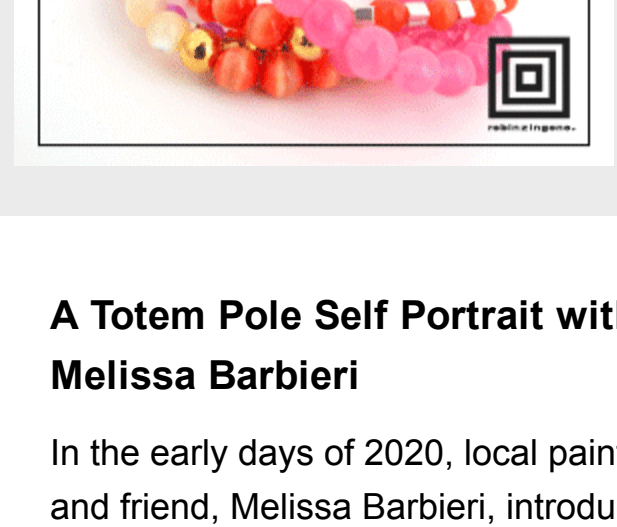


A Spring Dinner at Bar Bouchee, Madison

We were cleaning up our website recently, and I was stunned that I hadn't updated Bar Bouchee since 2015. I didn't need much of an excuse to return to one of my absolute favorite restaurants on the Shoreline...

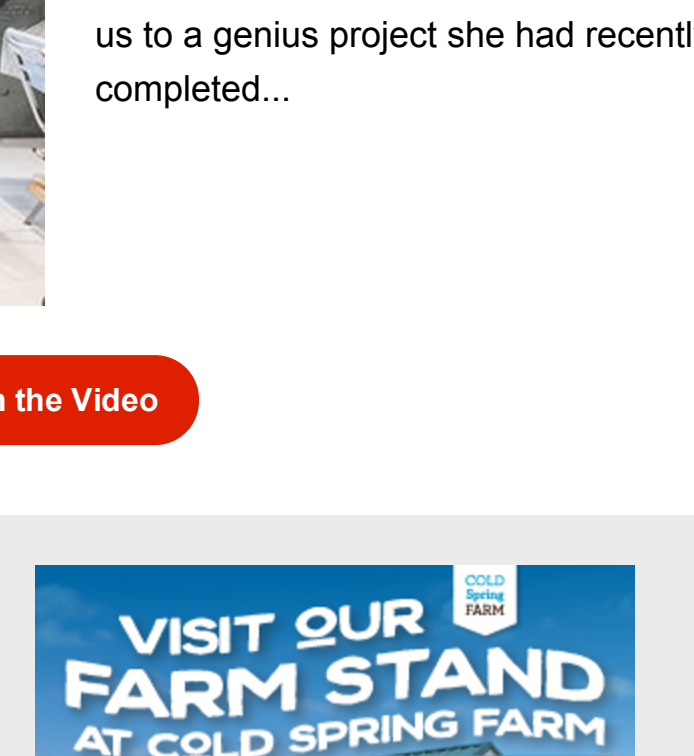


[More Bar Bouchee](#)

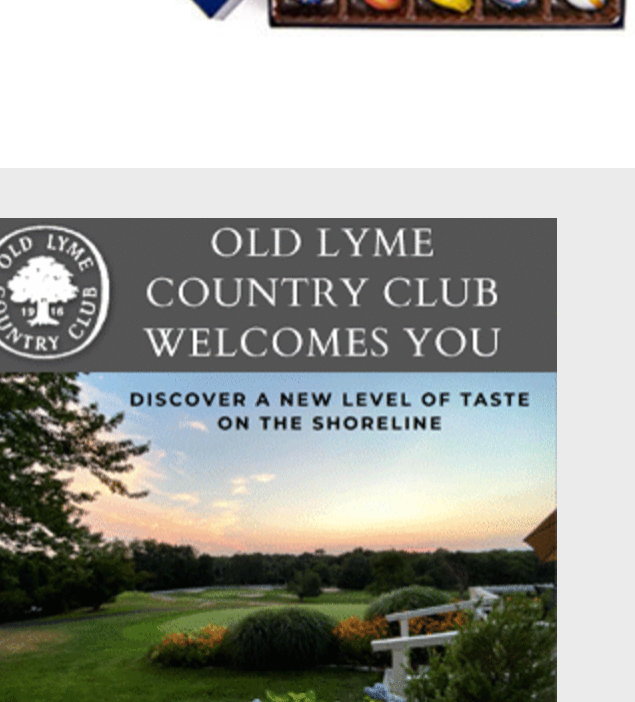
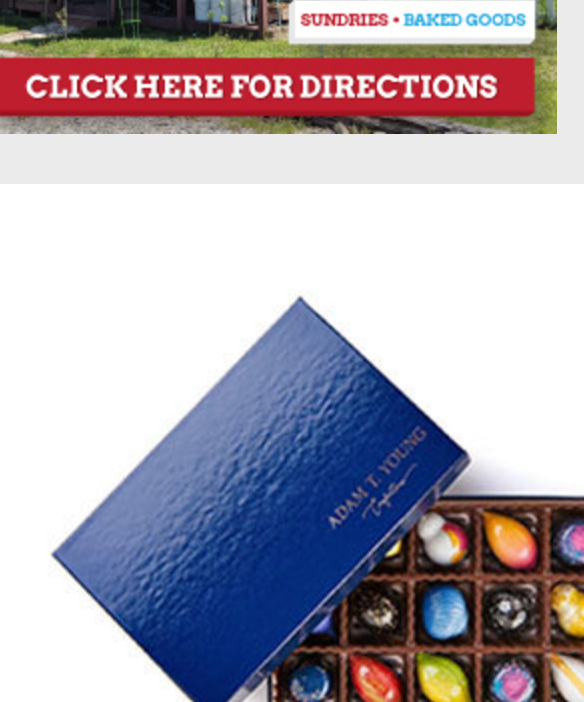
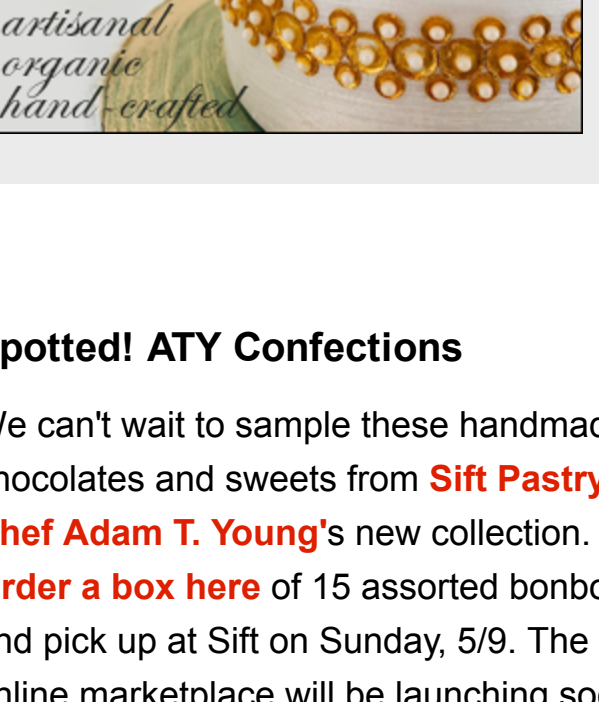


Bright Ideas For Sunny Days Ahead!

We bear the long dreary winter here just so we can gambol on the Shoreline for the few months of summer and this year even MORE SO. We simply can't wait for sunny days and floppy hats, a silly book, and a sip of rose...

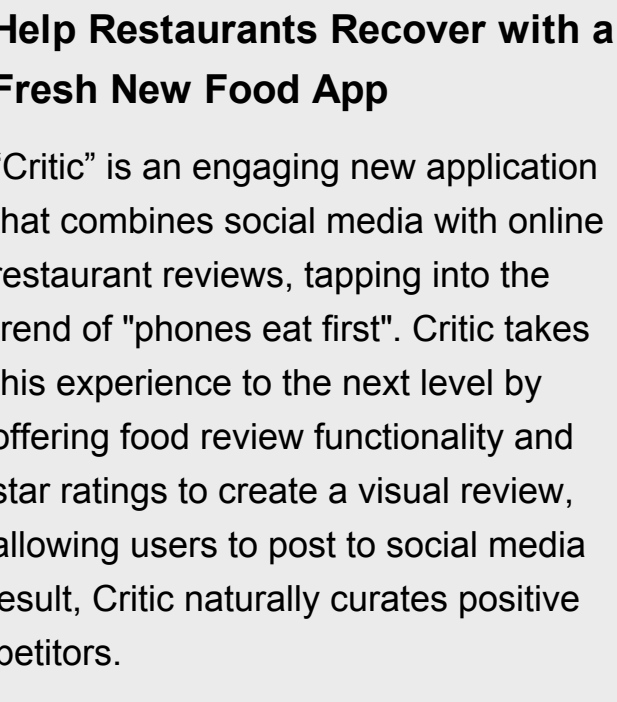
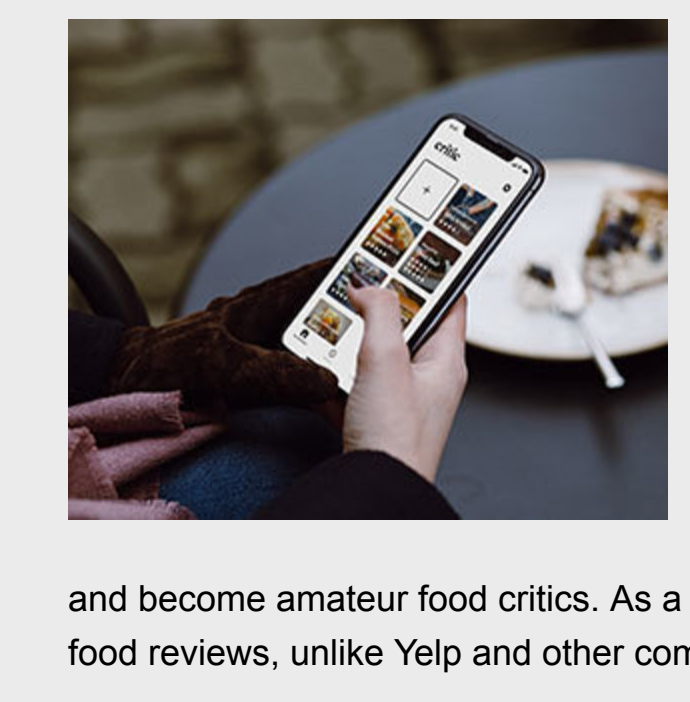
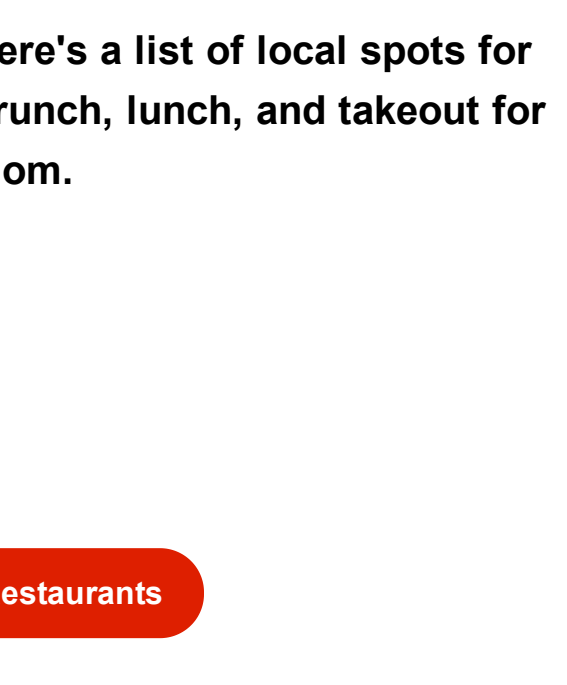


[Here are Some Cheerful Accouterments](#)



Spotted! ATY Confections

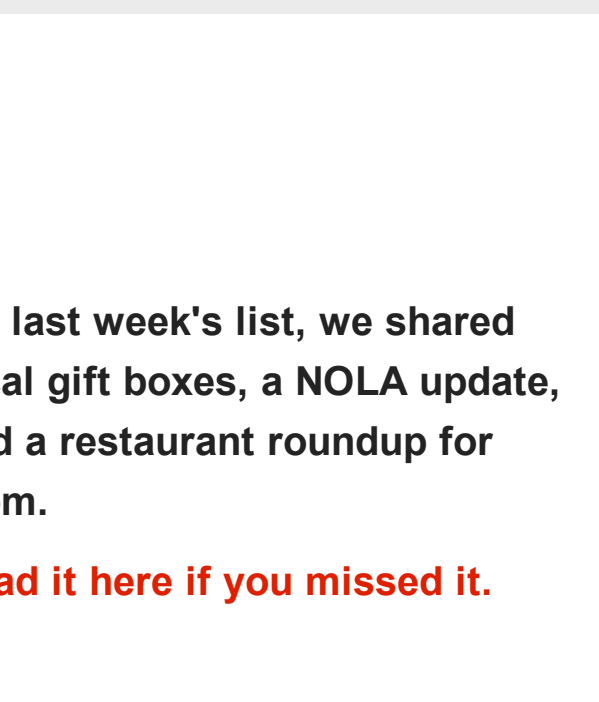
We can't wait to sample these handmade chocolates and sweets from **Sift Pastry Chef Adam T. Young's** new collection. **Order a box here** of 15 assorted bonbons and pick up at Sift on Sunday, 5/9. The online marketplace will be launching soon!



Here's a list of local spots for brunch, lunch, and takeout for Mom.

[See Our Roundup Of Restaurants](#)

Sponsored Story



Help Restaurants Recover with a Fresh New Food App

"Critic" is an engaging new application that combines social media with online restaurant reviews, tapping into the trend of "phones eat first". Critic takes this experience to the next level by offering food review functionality and star ratings to create a visual review, allowing users to post to social media

and become amateur food critics. As a result, Critic naturally curates positive food reviews, unlike Yelp and other competitors.

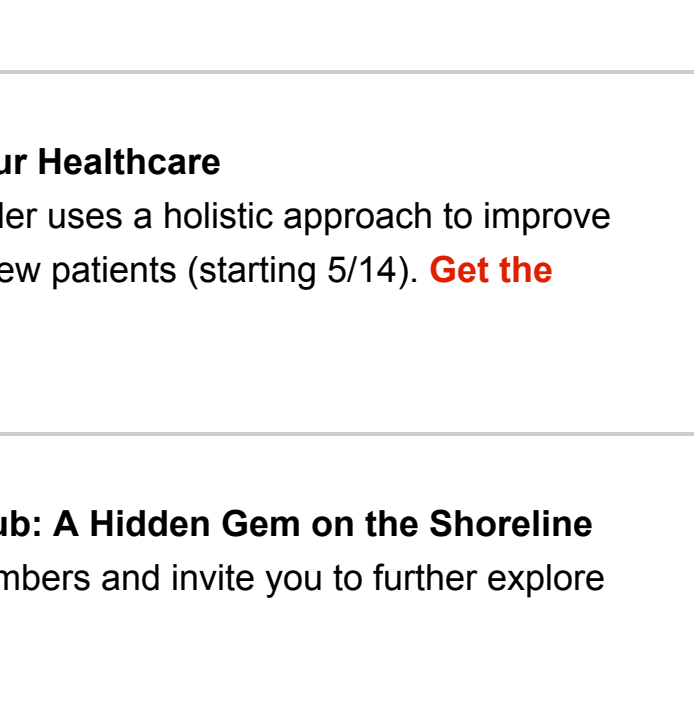
Importantly, the fun, enhanced platform for food reviews is helping restaurants recover from the recent pandemic. Through its explore and restaurant discovery features, and by partnering with restaurants to offer exclusive promotions for users, Critic is helping drive sales and business to local establishments.

Critic's first iteration is live on the Apple App Store; it will launch to Android in June and globally in July. To learn more about Critic, visit usecritic.com or download the app today. Restaurants interested in a partnership are encouraged to contact the Critic team at partners@usecritic.com.

[Learn More About Critic](#)

On last week's list, we shared local gift boxes, a NOLA update, and a restaurant roundup for Mom.

[Read it here if you missed it.](#)



[Read it Here](#)

From The E List Events Calendar

Downtown Madison Shop & Stroll, 5/6
Head to Madison this Thursday for specials and Mother's Day shopping. [Read more...](#)

Heavenly Spa Gift for Mom at Wild Honey, thru 5/9
Treat the mothers in your life to some much-needed pampering at Wild Honey. [Read more...](#)

Mimosas & (Jewelry) Makeovers with 21 C Designs, 5/7 & 5/8
Head to 21C in Madison for a special Mother's Day-inspired event. [Find out more.](#)

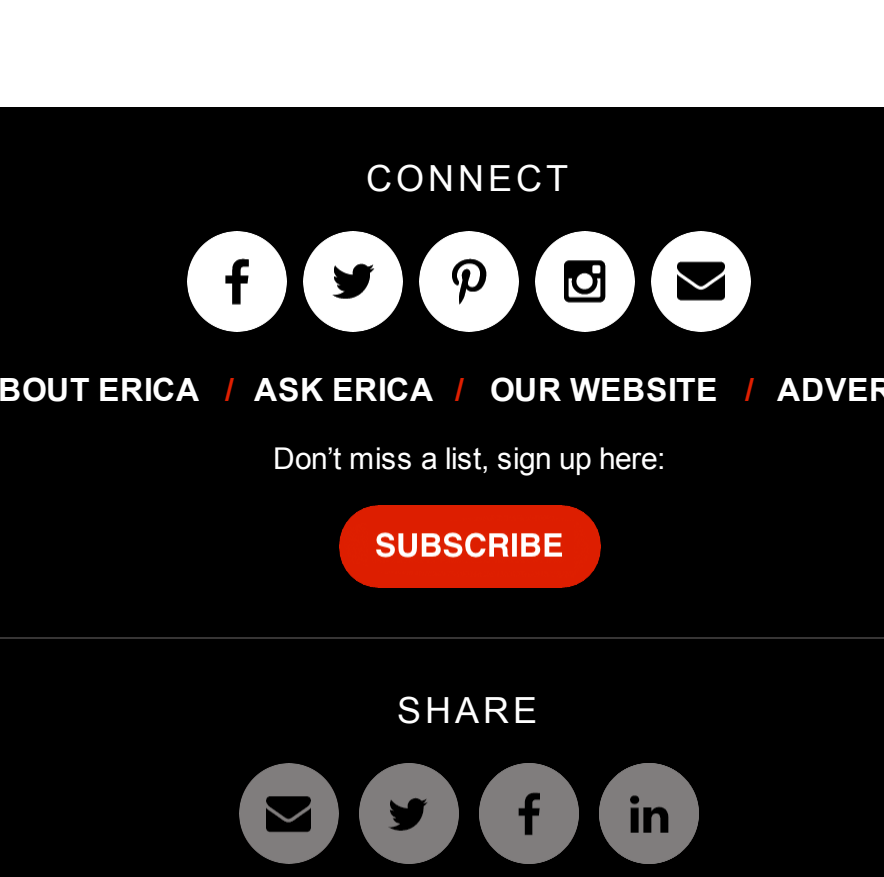
Get Compassion and Clarity in Your Healthcare
Experienced Adult APRN, Kate Bender uses a holistic approach to improve your quality of life and is accepting new patients (starting 5/14). [Get the details here.](#)

Old Saybrook Swim & Racquet Club: A Hidden Gem on the Shoreline
OSRC is happy to welcome new members and invite you to further explore the club's offerings. [More info...](#)

\$ayBucks eGift Card Giveaway with the Old Saybrook Chamber of Commerce, thru 5/20
Win \$50 in \$ayBucks, Old Saybrook's own eGift Card. [Read more...](#)

Looking for more to do? Find sales, specials, outdoor activities, and more on The E List Calendar:

[BROWSE THE CALENDAR](#)

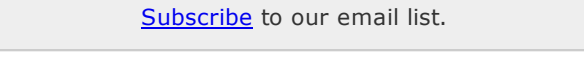


a guide to makers, designers + innovators on the CT Shoreline

[See the First Edition Here](#)

If you received this from a friend and would like your own weekly guide to the best of the Shoreline, [subscribe here.](#)

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